

# THE OSGOODE CERTIFICATE IN PRIVACY AND CYBERSECURITY LAW

*“The content provided was insightful, thorough and easy to digest.”*

Privacy and cybersecurity law and practice are constantly evolving. Stay on top of the changes so you can be prepared to respond... quickly.

In this high-stakes area of practice, it is imperative that all professionals – and their advisors – treat data privacy and cybersecurity as a priority, not as an afterthought.

Focused on **practical, real-world scenarios** and **incidents**, you will engage with industry leaders and get the up-to-date knowledge and skills you need to respond to new and unexpected privacy and cybersecurity incidents. You will:

- Get up to date on current privacy laws and contemplated changes across Canada in both the private and public sectors
- Receive practical approaches for conducting privacy impact assessments to mitigate risk
- Develop strategies in a practical tabletop exercise to identify and prevent cybercrime and protect against ransomware attacks
- Discuss the biggest challenges facing Canadian privacy laws today, including AI, smart technologies and the Right to Be Forgotten

## PROGRAM DIRECTORS

David Goodis  
INQ Law

Lyndsay Wasser  
McMillan LLP

## PROGRAM DETAILS

February 8, 15, 22, 29, March 7, 2024  
Online (Live)  
9:00 a.m. – 4:45 p.m. ET

*Can't make the date?*  
*Registration includes 120-day unlimited, online access to the recorded program.*

Register today at:  
[osgoodepd.ca/  
cyber-cert](https://osgoodepd.ca/cyber-cert)



# The Osgoode Certificate in Privacy and Cybersecurity Law

## Benefits of the Program:

- Weekly, full-day live, online sessions with industry experts and other learners
- Real-world examples and scenarios
- Interactive instruction and discussion
- Practical 'learn-by-doing' exercises
- Obtain an Osgoode Certificate in Privacy and Cybersecurity Law upon completion of program requirements

**The Osgoode Certificate in Privacy and Cybersecurity Law** is an **intensive** and **unique program** that will give you a competitive edge and the critical knowledge and skills you need to stay ahead of the complicated landscape of legal privacy protections and cybersecurity concerns in Canada.

Designed for working professionals and delivered over 5-weeks, you will hear from the leading experts in the industry today, exploring topics related to data privacy laws and regulations in Canada, best practices against cyberattacks, understanding privacy policies, managing risks associated with the disclosure of business and personal information, the future direction of data protection and information privacy law, and more throughout the program.

You will **actively engage** with **critical concepts** from key industries and sectors, leaving the program with strategies and **tactics that you can use immediately to reduce risk** to your clients and organizations. Get the practical knowledge and skills you need to respond to new and unexpected privacy and cybersecurity incidents in a timely manner.

Register today at:

[osgoodepd.ca/  
cyber-cert](https://osgoodepd.ca/cyber-cert)



## Enrich your learning with in-depth knowledge from an expert faculty. You will learn:

- Current privacy laws and contemplated changes across Canada in both the private and public sectors
- International privacy frameworks, such as GDPR, APEC and OECD, to different business practices and technologies
- How data information laws balance privacy rights with the public interest
- Key developments in privacy over the last year, including recent case law, regulatory guidance, risk management strategies and best practices
- Current and evolving legislative requirements and regulatory expectations for conducting privacy impact assessments
- How to manage cyber risks and compliance issues with data anonymization
- Negotiating the privacy and data protection terms in a purchase agreement, including practical strategies to get the deal done
- Legal and ethical issues applicable to artificial intelligence
- Strategies to identify and prevent cybercrime and protect against ransomware attacks
- Best approaches for cybersecurity preparedness, including incident management plans, data breach response strategies and reputation management
- Responding to a data breach or cyber incident, including working with the forensics and communications teams
- Unique data protection issues and regulatory requirements facing the financial services industry
- Application of privacy laws to employee personal information in the workplace
- Biggest challenges facing Canadian privacy laws today, including AI, de-identified data, IoT and the Right to Be Forgotten

## Who Should Attend

- Lawyers interested or advising on privacy, cybersecurity, IT/e-commerce law
- Government and regulatory counsel or representatives
- Privacy, information, security, and technology officers
- Compliance and risk management professionals
- Consultants in IT or privacy and cybersecurity
- Professionals in a managerial, executive or director position looking to increase their knowledge in privacy and cybersecurity

You will gain valuable and practical insight from a faculty of leading privacy and legal experts, including:

## Program Directors



**David Goodis**

INQ Law



**Lyndsay Wasser**

McMillan LLP

## Advisory Board

**Vance Lockton**

Senior Technology and Policy Advisor,  
Office of the Privacy Commissioner of Canada

**Wendy Mee**

Blake Cassels & Graydon LLP

**Suzanne Morin**

Vice-President, Enterprise Conduct,  
Data Ethics & Chief Privacy Officer, Sun Life

Register today at:

[osgoodepd.ca/  
cyber-cert](https://osgoodepd.ca/cyber-cert)

## Faculty

**Naomi Ayotte**, Membre, Commission d'accès à l'information du Québec

**Timothy Banks**, nNovation LLP

**Catherine Beagan Flood**, Blake, Cassels & Graydon LLP

**Patrick Bourk**, Strategic Advisor, NetDiligence

**Jade Buchanan**, McCarthy Tétrault LLP

**Carlos Perez Chalico**, EY Canada Private Cybersecurity and Privacy Leader, Ernst & Young

**Belinda Chidziva**, Data Management Consultant, NTT DATA Services

**Mavra Choudhry**, Torys LLP

**David Elder**, Counsel, Stikeman Elliott LLP

**Daniel Fabiano**, Fasken Martineau DuMoulin LLP

**David Fraser**, McInnes Cooper LLP

**Ayse Gauthier**, McMillan LLP

**David Goodis**, INQ Law

**Keren Groll**, Senior Special Counsel, Privacy & Data Innovation, TD Bank

**Susheel Gupta**, Senior Strategic Operations Advisor – Counter-Terrorism & National Security, Royal Canadian Mounted Police

**Julie Himo**, Torys LLP

**Max Jarvie**, Davies, Ward, Phillips and Vineberg LLP

**Alexis Kerr**, Norton Rose Fulbright LLP

**Mitch Kocerginski**, McMillan LLP

**John Lawford**, Executive Director and General Counsel, Public Interest Advocacy Centre

**Vance Lockton**, Senior Technology and Policy Advisor, Office of the Privacy Commissioner of Canada

**Michael Maguire**, Director, PIPEDA Compliance Directorate, Office of the Privacy Commissioner of Canada

**Hugh Mansfield**, President, Bizcom Group

**Victoria McCorkindale**, Hicks Morley Hamilton Stewart Storie LLP

**Diane McLeod**, Commissioner, Office of the Information and Privacy Commissioner of Alberta

**Wendy Mee**, Blake Cassels & Graydon LLP

**Dan Michaluk**, Borden Ladner Gervais LLP

**Debora Monteiro**, Senior Manager, Incident Management, MNP

**Charles Morgan**, McCarthy Tétrault LLP

**Sean Murray**, Director of Research and Quality Assurance, Office of the Information and Privacy Commissioner for Newfoundland and Labrador

**Sarah Nasrullah**, Director, Legal Counsel (Privacy and AI), Bell Canada

**Ira Parghi**, Ira Parghi PC

**Robert Piasentin**, McMillan LLP

**Molly Reynolds**, Torys LLP

**Teresa Scassa**, Canada Research Chair in Information Law and Policy and Full Professor, University of Ottawa

**Michael Scherman**, McCarthy Tétrault LLP

**Geert Somers**, Partner, Timelex

**Kirsten Thompson**, Dentons LLP

**Nic Wall**, Torys LLP

**Lyndsay Wasser**, McMillan LLP

**Oren Weichenberg**, Senior Counsel and Director, Privacy, Cybersecurity and AI, Deloitte

**Scott Williams**, Hicks Morley Hamilton Stewart Storie LLP

# Agenda

## MODULE 1

February 8, 2024  
9:00 a.m. – 4:45 p.m. ET

### Fundamentals of Canadian Privacy Law

*The opening module provides a brief history of Canadian privacy law before diving into the current state of privacy law in Canada today, in both the common law provinces and Quebec. You will get a broad overview of privacy law to understand the key issues involved. The focus is to provide a sound understanding of privacy concepts in both the private and public sector, so you can answer what is privacy, how do privacy laws work and what do privacy laws protect.*

- Foundations/core principles of privacy laws throughout Canada
- Distinction between personal information versus enterprise data
- Understanding the role of regulators in Canada
- Key similarities and differences between PIPEDA, Alberta PIPA and BC PIPA
- Pending changes in the private sector – Bill C-27 – CPPA and AIDA
- The impact of Quebec privacy law and Law 25
- Significant developments in health privacy laws, including which jurisdictions have gaps (and how these gaps are being filled by laws of general application)

Register today at:

[osgoodepd.ca/  
cyber-cert](https://osgoodepd.ca/cyber-cert)

## MODULE 2

February 15, 2024  
9:00 a.m. – 4:45 p.m. ET

### International Frameworks of Privacy and Laws Governing Data Use and Disclosure

*This module begins with an overview of key concepts of privacy across international jurisdictions, showcasing approaches to privacy to help you generate strategies when responding to global privacy concerns at an organizational level. You will then take a closer look at the laws governing data use and disclosure and how to balance information laws with the public interest. Discussion of recent case law, regulatory guidance, risk management strategies and best practices.*

- The relationship and differences between international privacy law cultures
- GDPR, OECD, APEC and CCPA
- Identify, formulate and critically explore how data information laws balance privacy rights with the public interest
- How consumer protection and competition/anti-trust laws are evolving to protect consumers from unfair practices, price discrimination, and anti-competitive data hoarding
- How criminal laws, national security laws, the Charter of Rights and Freedoms regulate the use of data and compelled disclosure of data by governmental agencies and private enterprises – both compelled circumstances and public interest
- Whether consent to sharing of personal information may be implied based on a contextual review of an individual and an organization

- Key elements of a comprehensive vendor management program, including vendor assessments, appropriate contractual terms, and oversight mechanisms
- Discussion of key issues in AI, including algorithmic bias and proposed federal legislation

## MODULE 3

February 22, 2024  
9:00 a.m. – 4:15 p.m. ET

### Privacy and Data Protection Law and Risk Mitigation

*You will learn about the current and evolving legislative requirements and regulatory expectations for conducting privacy impact assessments in the private sector. Legal and business risks to be considered when seeking to utilize data anonymization as a tool for privacy risk mitigation will also be explored. This module also includes a fireside chat with a representative from the Office of the Quebec Commissioner.*

- Practical approaches to privacy impact assessments and the positive impact they can have on enabling data processing while mitigating privacy risk
- Discussion of applicable privacy laws to employee personal information
- The various techniques available to anonymize data including their benefits and shortcomings from a technology perspective
- Key issues in privacy and data protection due diligence
- Negotiating the privacy and data protection terms in the purchase agreement, including practical strategies to get the deal done
- Consent requirements and how to develop a practical consent strategy

## MODULE 4

February 29, 2024  
9:00 a.m. – 4:45 p.m. ET

### Preparing and Responding to Data Breaches and Cybersecurity Incidents: Legal Obligations and Practical Strategies

*Using recent real-life cases and scenario analysis, you will learn strategies and best practices preparing you to deal with cybersecurity incidents. You will then complete a hands-on tabletop exercise that will explore the legal risks and risk mitigation strategies when responding to data breaches and cybersecurity incidents.*

- What exactly is cyber-crime and what are the types of cyber-crime in Canada today?
- Data loss and breach prevention strategies, tools and tips
- Strategies for cybersecurity preparedness: incident management plans, data breach response strategies and reputation management
- What questions do you need to ask to ensure appropriate prevention measures are in place?
- Responding to data breaches and cyber incidents
- Division of responsibilities between legal and forensics
- Protecting privilege – limitations and strategies
- Practical tips on drafting and negotiating retainers
- Explore the risks associated with data breach insurance, what traditional policies will/will not cover, and the issues that impact acquiring data breach insurance.

## MODULE 5

March 7, 2024  
9:00 a.m. – 4:45 p.m. ET

### Key Challenges and Emerging Risks: Preparing for Tomorrow

*This concluding module will provide you with a thorough understanding of the legal and risk management issues related to evolving changes in privacy and cybersecurity law in Canada today. These topical discussions will ensure you are up-to-date on current legislation, strategies and skills. Practical approaches and solutions will be emphasized throughout.*

- The legal vs. common sense meaning of “publicly available information”
- Unique issues and relevant cases/guidance in the financial sector, open banking, digital wallets, and regulatory requirements (OSFI, IIROC and MFDA).
- Current and anticipated application of biometric data collection technologies
- Unique privacy and data protection challenges and risks associated with biometrics
- Dynamic panel session that will explore some of the greatest challenges and most controversial issues in Canadian privacy law, including:
  - AI (including proposed legislation under AIDA, Bill 64 and CPPA)
  - Leveraging de-identified and aggregate data for business/social good
  - The Right to Be Forgotten (including balancing this “right” with the Charter right to freedom of expression)
  - Smart technologies and IoT



# Registration Details

**Fee per Delegate: \$3,795 + TAX**

**Newly Licensed\*: \$1,897.50 + TAX**

*\*This fee applies to newly licensed regulated professionals within the past 2 years*

Fees include attendance, electronic materials, and technical support. Group discounts are available. Visit [www.osgoodepd.ca/group-discounts](http://www.osgoodepd.ca/group-discounts) for details. Please inquire about financial assistance.

## Financial Assistance

This program is eligible for OSAP funding. Federal and provincial job grants may be available. You may also apply for financial assistance with OsgoodePD. To learn more, visit: [www.osgoodepd.ca/financial-assistance](http://www.osgoodepd.ca/financial-assistance)

## Program Changes

We will make every effort to present the program as advertised, but it may be necessary to change the date, location, speakers or content with little or no notice. In the event of program cancellation, York University's and Osgoode Hall Law School's liability is limited to reimbursement of paid fees.

## Cancellations and Substitutions

Substitution of registrants is permitted at any time. If you are unable to find a substitute, a full refund is available if a cancellation request is received in writing 21 days prior to the program date. If a cancellation request is made with less than 21 days notice, a \$150 administration fee will apply. No other refund is available.

## For Further Program-Related Information, Please Contact:

Elise Parr, Program Lawyer at [eparr@osgoode.yorku.ca](mailto:eparr@osgoode.yorku.ca)

---

# Certificate of Program Completion

You will receive a certificate upon completion of **The Osgoode Certificate in Privacy and Cybersecurity Law**. Participants must view all modules, either live or by watching the recorded archive, and satisfactorily pass a take-home exam to receive a certificate.


---

## Register today at:

[osgoodepd.ca/cyber-cert](http://osgoodepd.ca/cyber-cert)

 **Email:** [osgoodepd@osgoode.yorku.ca](mailto:osgoodepd@osgoode.yorku.ca)

 **Phone:** 416 597 9724

 **Mail:** 1 Dundas Street West, 26th Floor, Toronto, ON, M5G 1Z3



OsgoodePD has been approved as an Accredited Provider of Professionalism Content by the LSO.

Eligible CPD Hours – LSO (ON): 33h CPD (29h Substantive; 4h Professionalism)



OsgoodePD programs may be eligible for CPD/MCLE credits in other Canadian and US jurisdictions. To inquire about credit eligibility, please contact: [cpd@osgoode.yorku.ca](mailto:cpd@osgoode.yorku.ca).



This program has been pre-approved by the International Association of Privacy Professionals (IAPP) and is eligible for 12 CPE credits.

This program is approved for LAWPRO Risk Management Credit.

## Here's what past attendees have said:

*“The sessions were quite interactive, and the Q&A segments allowed for better clarification of queries I had in mind.”*

**Colleen Murray**  
Chief Counsel M&A and HSSE, Massy Ltd.

*“The online experience is amazing, and the technical aspects are seamless.”*

**Sylvie M. Drouin**  
Senior Counsel, Fonds de solidarité FTQ

*“The arrangement of the various topics was well balanced to provide a broad conceptual framework; sufficiently intense to make it interesting; and the speakers were dynamic and knowledgeable. I like the quick and intense pace of the program... It is like watching an excellent movie that is captivating and interesting. The pace of presentation and intensity of the content keeps one focused and not prone to distractions. This is a great learning experience.”*

**Aiyaz Alibhai**  
Partner, Miller Thomson LLP

*“Like usual Osgoode sessions are full of new information to help agencies like mine make informed choices on challenging topics in the workplace.”*

**Anna Tersigni**  
Director of Quality & Risk, Chief Privacy Officer,  
Canadian Mental Health Association WW