

THE OSGOODE CERTIFICATE IN PRIVACY AND CYBERSECURITY LAW

New
live format!
Revised for
2022

Privacy and cybersecurity law is an increasingly complex and high stakes area of practice.

It is imperative that all professionals – and their advisors – treat data privacy and cybersecurity as a priority, not as an afterthought. This constantly evolving industry requires frequent updates in order to stay on top of changes in law and practice. **You need to be prepared and know how to respond. Quickly.**

Focused on practical, real-world scenarios and incidents, you will engage with industry leaders and get the practical knowledge and skills you need to respond to new and unexpected privacy and cybersecurity incidents. You will:

- Learn best practices to protect against cyberattacks
- Conduct a risk assessment
- Respond to a data breach
- Analyze how to develop privacy policies, processes and internal controls
- Explore strategies for managing risks associated with the disclosure of business and personal information
- Learn about the future direction of data protection and information privacy law

PROGRAM DIRECTOR

Amy ter Haar, LL.B., LL.M.
Legal Counsel, Global University
Systems Canada Inc.

REGISTRATION DETAILS

April 11, 2022:

Live kickoff

12:00 p.m. – 2:00 p.m. ET

April 19, 26, May 3, 10, 2022:

Online, Live

9:00 a.m. - 4:30 p.m. ET

Can't make the date?

*Registration includes 120-day
unlimited, online access to the
recorded program.*

Register today at:

[osgoodepd.ca/
cyber-cert](https://osgoodepd.ca/cyber-cert)

The Osgoode Certificate in Privacy and Cybersecurity Law

Benefits of the Program:

- A live 90-minute 'kickoff' to meet the Program Director, other learners and review the course curriculum
- Get access to recorded primers focused on the foundations to get you up to speed or as a quick refresher
- Weekly, interactive full-day live, online sessions with industry experts and other learners
- Hands-on learning in simulations with peers, including 1:1 feedback from the faculty and Program Director
- Obtain an Osgoode Certificate in Privacy and Cybersecurity Law upon completion of program requirements

The Osgoode Certificate in Privacy and Cybersecurity Law is an intensive and unique program that will give you a competitive edge and the critical knowledge and skills to stay ahead of the complicated and porous scheme of legal privacy protections governing online and offline individual information in Canada.

Designed to meet the needs of working professionals and spread over 5-weeks, you will participate in live sessions and obtain access to additional learning resources, including recordings and exercises that explore the key legal and policy issues related to privacy and cybersecurity.

You will get a practical overview of effective strategies to protect information, including tactics for responding to privacy and cybersecurity challenges. Focused on real-world scenarios, you will 'learn-by-doing' and get individualized feedback.

You will actively engage with critical concepts from key industries and sectors, leaving the program with strategies and tactics that you can use immediately to reduce risk to your clients and organizations.

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In addition to engaging in practical, real-world 'learn-by-doing' exercises, you will:

- Learn how to confidently navigate data privacy laws and manage data privacy risks
- Develop best practices for ensuring resilience against cyberattacks
- Recognize the relationship between privacy, cybersecurity and risk management across various industry sectors
- Draft privacy policies and understand the role and importance of these
- Identify and manage risks associated with the collection, use and disclosure of business and personal information
- Apply the European Union's General Data Protection Regulation (GDPR) to different business practices and technologies
- Discuss future directions in the evolution of data protection and information privacy law
- Assess potential legal liability stemming from privacy and security breaches and design appropriate responses
- Evaluate the current Canadian legal framework for consumer privacy protection
- Identify the key sources of law applicable to the internet as a decentered, community-standards focused network system
- Understand the role of tort lawsuits for individual consumer privacy violations

Who Should Attend

- Lawyers interested or advising on privacy, cybersecurity, IT/e-commerce law
- Government and regulatory counsel or representatives
- Privacy, information, security, and technology officers
- Compliance and risk management professionals
- Consultants in IT or privacy and cybersecurity
- Professionals in a managerial, executive or director position looking to increase their knowledge in privacy and cybersecurity

You will learn and gain tremendous insight from a faculty of leading privacy and legal experts, including:

Program Director



**Amy ter Haar,
LL.B., LL.M.**

Legal Counsel,
Global University Systems Canada Inc.

Advisory Board

David Goodis

Partner, INQ Law

Éloïse Gratton

Partner and National Co-Leader,
Privacy and Data Protection,
Borden Ladner Gervais LLP

Lyndsay Wasser

Partner, Privacy and Data Protection,
McMillan LLP

Past Faculty Include

Catherine Beagan Flood

Partner, Blake, Cassels & Graydon LLP

Matthew Davies

Senior Underwriting Specialist,
Chubb Canada

David Goodis

Assistant Commissioner, Information and
Privacy Commissioner of Ontario

Lynn Larson

Senior Counsel, BCE Inc.

Vance Lockton

Manager, Digital Governance,
Waterfront Toronto

Daniel Michaluk

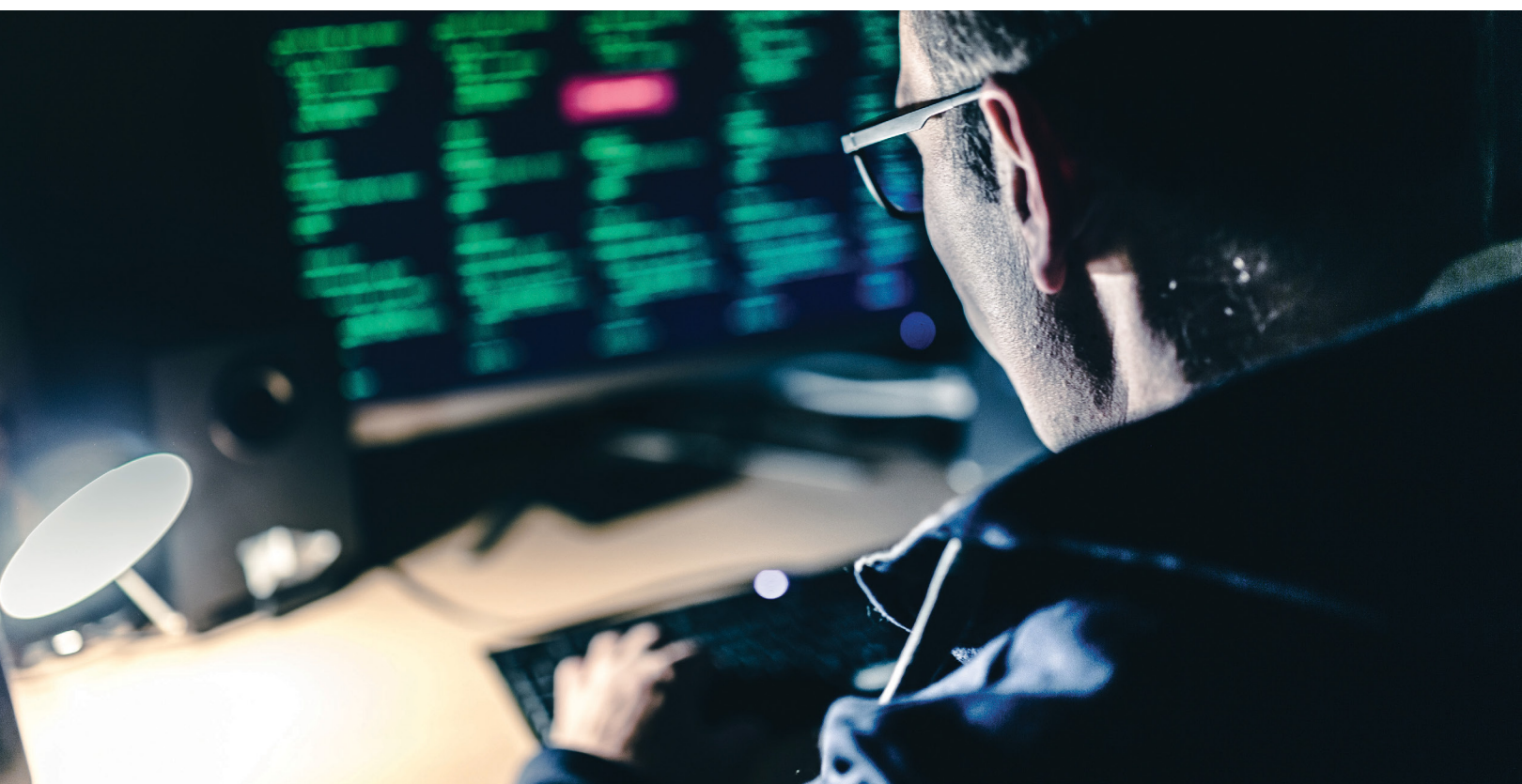
Partner, Borden Ladner Gervais LLP

Andrea Slane

Associate Dean, Research and Graduate
Programs, Ontario Tech University

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Agenda

LIVE KICKOFF:

April 11, 2022
12:00 p.m. – 2:00 p.m. ET

During this live session, you will meet your Program Director and your fellow students and get an overview of the course, including access to the self-paced Module 1. All other modules will be live, online.

MODULE 1 (SELF-PACED)

Through a combination of online recordings and resources, you will learn:

Foundations and Themes of Canadian Privacy Law

Privacy laws are based on a conception of privacy, which informs what the law protects. This opening module will give you a broad overview of privacy law to understand the key issues involved. The focus is to provide a sound understanding of basic privacy concepts, so you can answer what is privacy, how do privacy laws work and what do privacy laws protect.

- Introduction to the institutions that make and apply privacy law
- The relationship and differences between international privacy law cultures
- Types of social trends and technological challenges that affect privacy law
- Social and ethical issues that are relevant to privacy law

- Evolution of privacy law, including enforcement of the law and how courts and legislators have interpreted privacy harm
- Recognize the difference between personal and enterprise data, how to protect it and assess organizational privacy concerns
- Understand an organization's responsibilities when collecting, processing, and using personal data within and across borders

MODULE 2

April 19, 2022
9:00 a.m. – 4:30 p.m. ET
Frameworks of Global Privacy and Data Protection Law

Focused on key concepts of privacy common across international jurisdictions, this module will review areas where approaches to privacy both converge and diverge to help you generate strategies when responding to global privacy concerns at an organizational level.

- Assess and compare common privacy law regimes and cultures from select areas around the world and explore how these laws balance privacy with the public interest. Lessons are focused on the following:
 - European Union's General Data Protection Regulation (GDPR)
 - Organization for Economic Cooperation and Development (OECD) Privacy Guidelines, and
 - The nine principles of the Asia-Pacific Economic Cooperation (APEC) Privacy Framework

- Understand and conduct Privacy Impact Assessment, Data Protection Impact Assessment, and Legitimate Interest Assessments

MODULE 3

April 26, 2022
9:00 a.m. – 4:30 p.m. ET
Laws Governing Data Use and Data Disclosure

This module provides a synthesis of the sprawling landscape of privacy laws and regulations. It discusses the current state of freedom of information rights and limitations and how the law is evolving to keep up with today's digital society.

- The accommodation of commercial interests for outsourcing and cloud services, and the evolving debate over the monetization of data and its consumer protection and competition law aspects
- Identify, formulate and critically explore how data information laws balance privacy rights with the public interest
- How consumer protection and competition/anti-trust laws are evolving to protect consumers from unfair practices, price discrimination, and anti-competitive data hoarding. How criminal laws, national security laws, and the Charter of Rights and Freedoms regulate the use of data and compelled disclosure of data by governmental agencies and private enterprises – both compelled circumstances and public interest
- Understand the purpose of anonymizing data and dive into how to practically anonymize data from the perspectives of governments and organizations

- Explore the practical challenges of anonymizing data and strategies for overcoming these challenges

MODULE 4

May 3, 2022
9:00 a.m. – 4:30 p.m. ET

Law of Confidential Information, Privacy and Access

This practical, exercise focused module will help you refine the necessary skills to design and deliver effective privacy and information management programs and procedures. Emphasis is placed on the importance of vigilance surrounding privacy protection, data security, and risk management, so you can develop practical skills to improve cybersecurity and minimize risk and data breaches.

- Distinctions in how the law of confidential information is distinct from other legal regimes protecting personal or proprietary information
- Classifying information, including confidentiality re: professional obligations, trusts, and data custodians
- Contractual obligations of confidentiality (i.e. non-disclosure agreements, etc.)
- The overlap and divergence between privacy and confidentiality
- Solutions to access government information containing confidential information and access to public interest disclosure of confidential information (e.g. whistleblowers)

MODULE 5

May 10, 2022
9:00 a.m. – 4:30 p.m. ET

Privacy Breach Readiness and Resilience: Legal Obligations

This concluding module will equip you with the core competencies to devise, and implement policies and practices required by data protection laws and ensure compliance in a cost effective and productive manner. It uses the most recent real cases and scenario analysis, including relevant discussion around previously imposed legal penalties, fines, business limitations, and license revocations.

- The evolution of cybersecurity law
- The main cybersecurity issues courts and legislators face
- Enforcement of cybersecurity law
- Identifying and protecting personal and enterprise data
- Cybersecurity and data breach insurance
- Responding to data breaches from legal and business perspectives

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Registration Details

Fee per Delegate: \$3,495 plus tax

Newly Licensed*: 50% off regular rate

**This fee applies to newly licensed professionals within the past 2 years*

Fees include online attendance, electronic materials, 120-day access to the recorded sessions and technical support. Group discounts are available. Visit www.osgoodepd.ca/group-discounts for details. Please inquire about financial assistance.

Financial Assistance

This program is eligible for OSAP funding. Federal and provincial job grants may be available. You may also apply for financial assistance with OsgoodePD. To learn more, visit: www.osgoodepd.ca/financial-assistance

Program Changes

We will make every effort to present the program as advertised, but it may be necessary to change the date, location, speakers or content with little or no notice. In the event of program cancellation, York University's and Osgoode Hall Law School's liability is limited to reimbursement of paid fees.

Cancellations and Substitutions


Substitution of registrants is permitted at any time. If you are unable to find a substitute, a full refund is available if a cancellation request is received in writing 21 days prior to the program date. If a cancellation request is made with less than 21 days notice, a \$150 administration fee will apply. No other refund is available.

For Further Program-Related Information, Please Contact:


Elise Micheli, Program Lawyer at emicheli@osgoode.yorku.ca

4 Convenient Ways to Register

 osgoodepd.ca/cyber-cert

 **416-597-9724**

 osgoodepd@osgoode.yorku.ca

 **416-597-9736**

Certificate of Program Completion

You will receive a certificate upon completion of The Osgoode Certificate in Privacy and Cybersecurity Law. Participants must attend all program modules and satisfactorily pass an online multiple-choice take-home exam to receive a certificate. The first module will be self-paced and the remaining four modules will be live, online.



OsgoodePD has been approved as an Accredited Provider of Professionalism Content by the LSO.



Eligible CPD Hours – LSO (ON): 26h 45m CPD
(22h 15m Substantive; 4h 30m Professionalism)



OsgoodePD programs may be eligible for CPD/MCLE credits in other Canadian and US jurisdictions. To inquire about credit eligibility, please contact: cpd@osgoode.yorku.ca.

This program is approved for LAWPRO Risk Management Credit.



This program has been pre-approved by the International Association of Privacy Professionals (IAPP) and is eligible for 13 CPE credits.