2ND ANNUAL FORUM ON
ARTIFICIAL INTELLIGENCE (AI) AND THE LAW

Artificial intelligence is transforming the way people do business.

Ensure you understand AI and its legal ramifications or risk the costly consequences of falling behind.

Join experts from law and technology, and connect, engage and get up to speed on the latest in AI law and practice, including:

- What AI is and isn't; the technology and terminology; and different models
- Overview of AI regulatory landscape in Canada, the US and EU
- The impact of AI on privacy, IP, litigation, insurance and ethics – law and risks
- Compliance frameworks; developing policies for your business
- How to create useful and effective prompts to get your desired results from AI tools

PROGRAM CHAIRS

Monica Goyal
Caravel Law LLP

Max Jarvie
Davies Ward Phillips &
Vineberg LLP

REGISTRATION OPTIONS

October 9-10, 2024:
9:00 a.m. to 4:45 p.m. ET
Online (Live)

OR

November 21-22, 2024:
9:00 a.m. to 4:45 p.m. ET
Online (Replay)

*Can't make the date?
Registration includes 120-day unlimited, online access to the recorded program.*

Register today at:
osgoodepd.ca/ai-law

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Drawing on the expertise and experience of leading technology and legal experts, including:

Program Chairs

Monica Goyal
Caravel Law LLP

Max Jarvie
Davies Ward Phillips & Vineberg LLP

Program Faculty

Brent J. Arnold
Gowlings WLG

Omar Bitar
Senior Policy Advisor, Global Affairs Canada

Eric Charleston
Borden Ladner Gervais LLP

Katarina Daniels
Davies Ward Phillips & Vineberg LLP

Philip Dawson
Founder, Dawson Policy, and Policy Lead, Schwartz Reisman Institute for Technology and Society, and Head, Global AI Policy & Advisory, Armilla AI

Jake Effoduh
Assistant Professor, Lincoln Alexander School of Law, Toronto Metropolitan University

Ryan Fritsch
Counsel, Law Commission of Ontario

Monica Goyal
Caravel Law LLP

Maura Grossman
Research Professor in the School of Computer Science, University of Waterloo, and Adjunct Professor at Osgoode Hall Law School, York University

Al Hounsell
Director – Strategic Innovation and Legal Design, Norton Rose Fulbright Canada LLP

Sam Ip
Osler Hoskin & Harcourt LLP

Max Jarvie
Davies Ward Phillips & Vineberg LLP

Josh Kubicki
Fractional Legal Executive, Visiting Lecturer, Indiana University Maurer School of Law, Author & Educator

Susan Lindsay
Counsel, Law Commission of Ontario

Petra Molnar
Associate Director, Refugee Law Lab, Centre for Refugee Studies, York University, and Faculty Associate, Berkman Klein Centre for Internet & Society, Harvard University

Carole Piovesan
INQ Law

Teresa Scassa
Canada Research Chair in Information Law and Policy and Full Professor, University of Ottawa

Alex Stack
Of Counsel, Caravel Law LLP

Ian Stedman
Assistant Professor, Canadian Public Law and Governance, School of Public Policy and Administration, York University

Register today at:
osgoodepd.ca/ai-law

2ND ANNUAL FORUM ON
Artificial Intelligence (AI) and the Law

Artificial intelligence has the power to dramatically change the way business operates.

Over two intensive days, and **updated for 2024**, this cutting-edge program from OsgoodePD brings together AI and legal experts in Canada to explore the latest developments in AI technology, its legal and ethical risks and how to manage them. You will better understand the **technology and the need-to-know terminology**, get updated on the evolving AI regulatory framework in Canada and abroad, **learn about the policies and compliance frameworks** needed to mitigate risk, and gain valuable insight into the evolving impact of AI on privacy, IP, insurance, and the justice system.

You will leave this program equipped with a deeper understanding of the technology that powers AI, fully versed on the latest developments in the law, and armed with the **strategies and tools** your client, business or organization needs to successfully manage legal and ethical risks.

- Artificial Intelligence technology and terminology
- Practical applications of AI in businesses – current and emerging
- The legal framework governing AI in Canada and abroad
- How to establish compliance frameworks and policies to mitigate risk
- IP issues for AI-generated content
- The options for AI insurance and assessing risk
- Ethical implications of AI, including access to justice, surveillance, bias and human rights issues

Who Should Attend

- Lawyers advising on artificial intelligence (AI), technology, privacy, data security, intellectual property law
- In-house counsel
- Government and regulatory counsel or representatives
- Compliance and risk management professionals
- Privacy, information, security and technology officers
- Professionals in a managerial, executive or director position looking to increase their knowledge of artificial intelligence

Register today at:

osgoodepd.ca/ai-law

Agenda

Day One – October 9, 2024

9:00 a.m.

Program Chairs' Welcome and Introductory Remarks

Monica Goyal
Caravel Law LLP

Max Jarvie
Davies Ward Phillips & Vineberg LLP

TECHNOLOGY UPDATE

The program opens with a focus on the technological aspects of AI and its applications, designed for those without a technology background.

9:10 a.m.

Understanding Artificial Intelligence

Al Hounsell
Director – Strategic Innovation and Legal Design, Norton Rose Fulbright Canada LLP

- What is AI? What's included and what's not included?
- How the term "AI" has been used over time and what it means now
- Understanding the technology and terminology (machine learning, generative AI, predictive analytics, large language models, e.g., ChatGPT, Bard, Pi, Claude, etc.)
- How does the technology work? Different models (rules-based AI, machine learning, brief history of AI, strong/weak programs in cognitive science)
- Areas of legal practice that are impacted by AI

10:45 a.m.
Break

11:00 a.m.

Practical Application of AI: Products and Processes

Katarina Daniels
Davies Ward Phillips & Vineberg LLP

Monica Goyal
Caravel Law LLP

- What products currently exist in the market?

- How are they developing and impacting businesses?

- Real-world examples of AI in practice.

12:00 p.m.
Lunch Break

1:00 p.m.

The AI Regulatory Landscape in Canada and Abroad

MODERATOR:

Brent J. Arnold
Gowlings WLG

PANELISTS:

Ryan Fritsch
Counsel, Law Commission of Ontario

Carole Piovesan
INQ Law

Teresa Scassa
Canada Research Chair in Information Law and Policy and Full Professor, University of Ottawa

- AI regulatory frameworks around the world, including US and EU, and the impact on Canadian regulation

- How are AI systems currently governed in the private sector in Canada and what's changing?

  - Artificial Intelligence and Data Act (AIDA), part of Bill C-27

- Impact of international frameworks on Canadian organizations – what Canadian businesses need to know

- Controversies arising from proposed AIDA

  - Interpretative challenges
  - Risk and potential liabilities for organizations
  - Potential extraterritorial effects/new obligations for organizations

- Intersection with privacy laws

  - Provisions governing decisions based on automated processing
  - How to protect personal information
  - Impact on privacy policies and processes
  - Risk and potential liabilities for organizations

2:30 p.m.
Break

2:45 p.m.

AI Regulation in the Public Sector

Omar Bitar
Senior Policy Advisor, Global Affairs Canada

- Treasury Board Directive on Automated Decision Systems

- Algorithmic Impact Assessment

- Implications of federal policy and legislative efforts on how AI is developed and used in government

3:45 p.m.

Compliance Frameworks and AI Governance

Max Jarvie
Davies Ward Phillips & Vineberg LLP

- Compliance frameworks and self-regulation

  - Different compliance frameworks, including NIST AI Risk Management Framework
  - Responsible use of AI guidance issued by various observers and stakeholders

- What can organizations do to determine risk of AI?

- How to develop internal AI policies

4:30 p.m.

Day One Program Chairs' Closing Remarks

Monica Goyal
Caravel Law LLP

Max Jarvie
Davies Ward Phillips & Vineberg LLP

4:45 p.m.
Day One Concludes

Day Two – October 10, 2024

9:00 a.m.

Program Chairs' Introductory Remarks

Monica Goyal
Caravel Law LLP

Max Jarvie
Davies Ward Phillips & Vineberg LLP

9:05 a.m.

AI, Trust and the Justice System

Maura Grossman
Research Professor in the School of Computer Science, University of Waterloo, and Adjunct Professor at Osgoode Hall Law School, York University

- What are the key characteristics that make AI trustworthy?

- Is it possible to achieve all of them today? If not, why not?

- Examples of the use of AI in the criminal justice system

- Addressing issues of risk and bias

10:15 a.m.
Break

10:30 a.m.

IP Issues

MODERATOR:

Monica Goyal
Caravel Law LLP

PANELISTS:

Sam Ip
Osler Hoskin & Harcourt LLP

Alex Stack
Of Counsel, Caravel Law LLP

· Legal aspects of AI generated content –
  who owns what?

· Patenting AI inventions

· How to protect AI-related innovations?

· Risks to client IP with large language
  models

11:45 a.m.

How to Create Useful Prompts

Josh Kubicki
Fractional Legal Executive, Visiting Lecturer,
Indiana University Maurer School of Law,
Author & Educator

When using an artificial intelligence tool,
prompts are the instructions inputted into
the large language model to create an
output. What makes a good AI prompt?
How do you effectively achieve your
desired output? In this practical session,
learn how to best communicate with AI
to efficiently get the most useful and
accurate response.

12:45 p.m.
Lunch Break

1:45 p.m.

Panel Discussion: The Intersection of AI and Ethics

MODERATOR:

Jake Effoduh
Assistant Professor, Lincoln Alexander School
of Law, Toronto Metropolitan University

PANELISTS:

Susan Lindsay
Counsel, Law Commission of Ontario

Petra Molnar
Associate Director, Refugee Law Lab,
Centre for Refugee Studies, York University,
and Faculty Associate, Berkman Klein Centre
for Internet & Society, Harvard University

Ian Stedman
Assistant Professor, Canadian Public Law
and Governance, School of Public Policy
and Administration, York University

· Use of technology to increase access to
  justice

· Surveillance

· Issues with data

· Training

· Human rights

· How to think about bias

· Potential risks to society and to democratic
  systems

· Use of AI technology in government
  (e.g., Immigration decision-making)

· Use of AI technology in private sector
  (e.g., loan/credit applications, job
  applications, profiling)

· Necessary protocols: independent
  oversight for all automated
  decision-making, notification/publication
  requirements, task forces, etc.

3:15 p.m.
Break

3:30 p.m.

AI and Insurance

Eric Charleston
Borden Ladner Gervais LLP

Philip Dawson
Founder, Dawson Policy, and Policy Lead,
Schwartz Reisman Institute for Technology
and Society, and Head, Global AI Policy &
Advisory, Armilla AI

· How to assess risk

· Options for insurance

· Practical considerations

4:15 p.m.

Day Two Program Chairs' Closing Remarks

Monica Goyal
Caravel Law LLP

Max Jarvie
Davies Ward Phillips & Vineberg LLP

· The impact of technology on businesses
  (including law firms)

· Will generative AI impact on the
  billable hour?

· Challenges for organizations (are these
  tools trustworthy?)

· What strategy should firms, inhouse counsel,
  or government have with respect to AI?

· What comes next?

· What are new developments in AI?

4:45 p.m.
Program Concludes

From **1st Annual Forum on Artificial Intelligence and the Law**:

"Quality of all speakers was excellent, as well we PPTs and materials."

Carmelina DiMondo, Course Director in Business Ethics, York University

From **Artificial Intelligence (AI) in Healthcare: Understanding and Managing the Legal and Ethical Risks 2022**:

"Overall, it was a terrific program and very timely given the value now being placed on data, AI and the privacy issues surrounding same in the healthcare space."

"Sessions were great content and great presentation!"

From **Annual Update: Privacy and Cybersecurity Law and Practice**:

"Excellent break down of privacy from various experts."

Registration Details

Fee per Delegate: $1,795 + TAX
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